



**Jonathan Standish** ✓ Oakland, California



Full Verification

**Completed**

✓ Identity verified with **persona**

✓ Background cleared with **checkr**

✓ Credit check passed with **ZRS**

### Key Facts

Owned a business previously

Yes

Business experience

I have started three companies: a student-run cafe while in undergrad, a coworking space before my MBA, and OpenDoor Coliving: a 10-year real estate startup pioneering the concept of community living. At OpenDoor, we grew to a team of 12 across three states, managing 400 units totaling around \$70M in real estate value. We were a real estate developer, investor and property manager specializing in shared spaces focused on community experience in expensive West-Coast cities. As a founder and operator, I raised capital into the company, structured and raised capital for real estate deals, built a team, developed product, designed customer experience, built a marketing funnel and brand, and managed day-to-day operations.

Reason for buying

After 10 years doing a startup that ultimately didn't have a major financial exit, I'm looking to parlay my entrepreneurial abilities and operational rigor into an opportunity that has a higher likelihood of financial success. I also had the experience of building from zero to a 12-person team doing about \$3M a year in revenue, and I would like to have the experience of growing a company to the next stage.

### Search Criteria

#### FINANCIALS

No preference  
Asking price

\$500K - No maximum  
Cash flow

No preference  
Last year revenue

#### LOCATION

California

#### INDUSTRIES

Cleaning

Construction

Landscaping

Manufacturing

Plumbing & HVAC

Home Services

## Pre-Qualification

Mainshares works with entrepreneurs to pre-qualify their access to debt and equity capital through SBA 7(a) lenders, loan brokers, and its affiliated broker-dealer, Main Street Securities LLC.

### Pre-qualified for Equity Financing up to \$2.00M

by Main Street Securities

Completed

Main Street Securities LLC ("Main Street") has reviewed the background and credit history of Jay in preparation for his acquisition of a small business. Based on our analysis, we believe he is qualified to raise up to \$2M in equity for an acquisition and are prepared to represent him.



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